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Discover our
SPECIALTY PRODUCTS
2023



Our Humble Beginnings

In the 1950s, our family embarked on a passionate culinary venture crafting delicious home-made dairy products to serve local customers. With their encouragement and our drive for perfection, we expanded our product line to include products such as White cheese and Labneh and opened our full scale factory, which was one of a kind in the Middle East at the time.

Fast-forward to today, and our relentless dedication to quality led us to become a beloved choice in the Middle East, now boasting a diverse range of over 150 products and 7 factories across the world.

Expansion to Europe - Deem Food

By 2018, we were eager to share our taste beyond our borders, leading us to set up a state-of-the-art facility in Bulgaria and creating our international brand "Deem Food". Our goal was to serve both the Ethnic Middle Eastern Market in Europe with our signature cheeses and dairy products, as well as the wider European market with favorites like Kashkaval cheese, Labneh and our signature Hummus and Baba ganoush, which have become a customer favorite.

What We Offer Now

Today, Deem Food combines traditional recipes with high-quality ingredients and unique taste form to appeal to a variety of customers and tastes. Our business goal is to add a unique touch to each product and tailor it to the needs of our clients through a constant evolution and expansion of our taste forms.



KUNAFa

FROZEN KUNAFa - READY TO EAT

It is conveniently frozen in 160-gram portions in microwave safe packages, which can be simply heated in the microwave for up to 2 minutes to experience this delightful indulgence right at home. It comes in 2 variations the Nabulsi recipe " Middle Eastern " and the Original.

Available Pack

160 gr

Nutritional information per 100g

Energy	1206 kJ/288 Kcal
Fat	9 gr
Salt	0.1 gr
Protein	7 gr
Carbohydrate	44 gr

Kunafa

is a traditional dessert crafted with delicate spun pastry. This individually portioned dessert is prepared with our Mashmouleh cheese and premium Ghee and is soaked in attar, a traditional sweet syrup, then topped with pistachios.



HUMMUS

CLASSIC, ROYAL HUMMUS & AVOCADO

Classic Hummus with Lemon and Garlic: Our Classic Hummus captures the traditional essence of this beloved dip, while creating an original taste.

Available Packs

125 gr
200 gr
500 gr
1000 gr

Nutritional information per 100g

Protein 8 gr
Calcium 65.5 gr
Potassium 270 mg
Carbohydrate 18gr
Vitamin A 12IU

Royal Hummus: A royal blend that harmoniously combines olive oil, whole chickpeas, and premium chili sauce. It's a royal experience in every bite.

Royal Hummus & Hummus with Avocado: Coming soon



Hummus

Our hummus is a perfect vegan blend of premium ingredients using our own 100% sesame tahini.

Our unique technology guarantees freshness and an authentic taste experience with a variety of taste.

Coming Soon:



KASHKAVAL

GOLD & BLUE LABEL

Gold Label Kashkaval: Our premium choice, the Gold variant provides a richer and more refined taste, making it an excellent choice for those seeking a premium cheese experience.

Available Packs

250 gr
500 gr
700 gr
8000 gr

Nutritional information per 100g

Energy 1498 kJ / 358 kCal
Fats 30 gr
of which saturated 20 gr
Salt 3 gr
Protein 27 gr
Carbohydrate 2 gr
of which sugars 2 gr

Blue Label Kashkaval: A classic rendition of the beloved Kashkaval, the Blue variant boasts a balanced and mild traditional taste.

Available Packs

250 gr
500 gr
700 gr
8000 gr

Nutritional information per 100g

Energy 1499 kJ / 349 kCal
Fats 27 gr
of which saturated 17.55 gr
Salt 2 gr
Protein 25 gr
Carbohydrate 1.5 gr
of which sugars 1.5 gr

Kashkaval

is an authentic Bulgarian cheese, known for its distinct taste and texture. We offer two exquisite variations for the discerning palate.



BULGARIAN CHEESE

FROM COW MILK

Traditional Bulgarian White Cheese made of 100% cow milk with authentic taste of the rodopi mountain, matured 45 days. Preferable on salads, in sandwiches and pastries.

Available Packs

200	gr	vaccumed pack
400	gr	in brine
8000	gr	in brine

Nutritional information per 100g

Energy	1105 kJ / 264 kCal
Fats	23 gr
of which saturated	15 gr
Salt	3.5 gr
Protein	17 gr
Carbohydrate	1 gr
of which sugars	1 gr

Bulgarian White Cheese

crafted from the best cow's milk, is known for its authentic taste and creamy texture. It is the perfect addition to any of your meals. Also available in different milk variations.

Sheep, Goat, Buffalo & Mix Cheeses coming soon.



LABNEH & AKKAWI

Akkawi Cheese: Each pack is vacuum-sealed, capturing the freshness and authenticity that Akkawi cheese is known for. It is the perfect portion for those wanting to incorporate a touch of tradition into their meals or simply eat it on its own.

Available Packs

200 gr

Nutritional information per 100g

Protein	14 gr
Calcium	720 mg
Vitamin A	243 IU
Potassium	920 mg
Carbohydrat	29 gr

Labneh is a long standing family favorite, made from 100% fresh milk with a distinctly smooth and creamy texture.

Available Packs

180 gr

Nutritional information per 100g

Protein	6.76 gr
Calcium	356 mg
Vitamin A	378 IU
Potassium	456 mg
Carbohydrat	14 gr

Labneh

Authentic creamy dip made from 100% high - quality cow milk with perfect texture and full of balanced nutrition. Excellent addition to your breakfast or snack ideally with olive oil and zaatar.



Akkawi Cheese

Originating from the historic coastal Mediterranean city of Akka. It is made from pasteurized cow's milk, and is renowned for its soft texture and slightly salty taste. This cheese effortlessly elevates every dish.



MSANNARA & MSHALLALE

Msannara can be enjoyed fresh, boiled or suitable grilled, and is a perfect pairing for salads, with pastries or for direct consumption with bread.

Available Packs

400 gr
800 gr

Nutritional information per 100g

Protein 14 gr
Calcium 720 mg
Vitamin A 243 IU
Potassium 920 mg
Carbohydrat 29 gr

Mshallale is a form of string cheese originating in Syria. It can be eaten plain, or mixed with pastries. Described as a white semi-soft smooth and springy cheese.

Available Packs

400 gr

Nutritional information per 100g

Protein 6.76 gr
Calcium 356 mg
Vitamin A 378 IU
Potassium 456 mg
Carbohydrat 14 gr

Msannara

is a white, semi-hard cheese made from pasteurized cow's milk and fennel seed, originally from city of Aleppo.



Mshallale

Our Middle-Eastern style string cheese is hand pulled and seasoned to perfection with black seed and salted. The result is a powerful burst of taste that goes great as a side dish for all of your favorite Middle Eastern dishes.



HALVA

PLAIN, CHOCOLATE, PISTACHIO

Halva is one of the most famous Middle Eastern desserts. And although it differs from one region to another , the most common variation is this sweet, crumbly mixture made with tahini (sesame seed paste), sugar , and pistachios.

Available Packs

250 gr

Nutritional information per 100g

Protein	4 gr
Fiber	3 gr
Sugar	7 gr
Carbohydrate	13 gr

Halva

100% natural best sesame, superior source of the calcium DEEM Halva shows you how easy and delicious it is to get calcium rich nuts.



TAHINI

PURE SUSSAME

Tahini: 100% natural best sesame, superior source of the calcium DEEM Tahini shows you how easy and delicious it is to get calcium rich nuts.

Available Packs

250 gr
400 gr
800 gr
9 kg
18 kg

Nutritional information per 100g

Protein 19.5 gr
Calcium 112 mg
Iron 2.5 mg
Potassium 364 mg
Sodium 23 mg
Carbohydrat 15.2 gr
Carbohydrate

Tahini

It delivers an irresistible taste, made from ground sesame seeds DEEM Tahini is incredibly versatile as a cooking and baking ingredient, and can be used in both sweet and savory dishes.

